

FAQ

This FAQ will focus on **Buy Local**, which is sponsored by **Monterey Bay Community Power**. *Your Choice, Your Terms* is sponsored by the Monterey Air Resources District. For more details on *Your Choice, Your Terms* please see the following website: <http://mbard.org/incentives/>

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Why drive an Electric Vehicle?

Going electric is good for you and the planet. Lowering emissions means cleaner air for our community and a healthier planet for everyone. Reduced fuel expenses and less maintenance means more savings for you. With smooth handling, powerful acceleration, and limited engine noise, EVs are the fun to drive vehicle you've been waiting for.

To learn more about EVs please visit <https://www.mbcommunitypower.org/>

What is the Monterey Bay Electric Vehicle Program (MBeVIP) program?

Monterey Bay Community Power's (MBCP) "Buy Local" EV Incentive program, part of the Monterey Bay Electric Vehicle Incentive Program (MBeVIP), is for MBCP customers and launches on May 1, 2019 and ends on July 31, 2019. Selected local tri-county dealers will offer deep discounts off MSRP together with incentives from MBCP at the time of the purchase or lease of a new electric vehicle.

Your Choice, Your Terms is the second part of the program and is funded through the Monterey Bay Air Resources District (MBARD). Residents of Monterey, San Benito or Santa Cruz County can purchase a vehicle from any dealership in California after August 1st and apply for a rebate. The rebate is mailed after the application is processed. This rebate is offered on the purchase or lease of new and/or used electric vehicles, PHEVs, hydrogen cell vehicles, and electric motorcycles.

This FAQ will focus on *Buy Local*. Please see the Monterey Bay Air Resources District (MBARD) website for information on the *Your Choice, Your Terms* program: <http://mbard.org/incentives/>

How long will the Buy Local program run?

Discounts off MSRP from dealers and manufacturers combined with incentives from MBCP will be available from May 1, 2019 to July 31, 2019, or until funds run out.

Why participate?

MBCP has negotiated with select dealers to offer significant dealer and manufacturer discounts off MSRP, drastically reducing the cost to purchase or lease a new electric vehicle.

Who is eligible?

All MBCP customers are eligible, including individuals, businesses, non-profits, educational institutions, and public agencies.

How do I know if I am an MBCP customer?

If you have not taken action to opt-out of MBCP service, then you are likely an MBCP customer. If you are a customer, your PG&E bill will have "MBCP Electric Generation Charges" on the front page.

What if I opted out of MBCP service?

Customers who opted out within the enrollment period or in the first 60 days of Monterey Bay Community Power service may return to Monterey Bay Community Power service at any time.

Customers may re-enroll in MBCP service to participate in the Buy Local incentive program. Customers who opted out after the first 60 days of service with Monterey Bay Community Power will be prohibited by regulation from returning to Monterey Bay Community Power for one year and are not eligible for the MBCP Buy Local program This year

If you have opted out and would like to opt back in, please call 1-888-909-MBCP (6227).

If you are a resident of Monterey County, San Benito County, or Santa Cruz County, you are eligible to participate in Your Choice, Your Terms even if you are not an MBCP customer.

How do I apply? Can I apply for both *Buy Local* and *Your Choice, Your Terms* at the same time?

You apply for both programs online.

You can apply to *Buy Local* at this link: <https://www.surveygizmo.com/s3/4906091/Buy-Local-Incentive-Application>

Please refer to the following link for directions on how to apply for the *Your Choice, Your Terms* rebate <http://mbard.org/incentives/>

You must apply for each program individually.

How do I redeem my incentive?

Apply online at <https://www.surveygizmo.com/s3/4906091/Buy-Local-Incentive-Application>

After it is confirmed that you are a customer of MBCP, your certificate will be emailed to you at the email address provided. This certificate will list your incentive amount as well as the eligible dealerships.

Take this to the participating dealer of your choice and present the signed certificate at the time of purchase. The certificate is only valid if signed. The name on the vehicle sales agreement and the certificate must match.

At the time of purchase or lease you will receive the manufacturer discount + dealer discount + Buy Local incentive. Enjoy your vehicle!

What are the incentive amounts that MBCP is offering, in addition to the dealer and manufacturer discounts?

Income-Qualified individuals: \$4,500

Educational Institutions/Non-Profits/Public Agencies: \$3,000

Remaining population, including local businesses: \$1,000

The applicable incentive is added at the time of purchase to the discounts provided at the dealership.

What are the discounts off MSRP that the dealers and manufacturers are offering?

Please see <https://www.mbcommunitypower.org/> for updated dealer and manufacturer discounts.

How do I know if I am income-qualified?

You are likely eligible for an income-qualified incentive if you participate in any of the following assistance programs: CARE or FERA, SNAP/CalFresh, Medi-Cal, TANF/CalWORKS, LIHEAP, NSLP, WIC, California Lifeline, ESA, CVAP.

How do I purchase or lease a vehicle for a business?

Apply online at <https://www.surveygizmo.com/s3/4906091/Buy-Local-Incentive-Application>. After it is confirmed that you are a customer of MBCP, your certificate will be emailed to you at the email address provided. This certificate will list your incentive amount as well as the eligible dealerships.

Local businesses are eligible for up to five vehicles per certificate, up to two certificates per account.

How do I purchase or lease a vehicle for a nonprofit organization?

Apply online at <https://www.surveygizmo.com/s3/4906091/Buy-Local-Incentive-Application>. After it is confirmed that you are a customer of MBCP, your certificate will be emailed to you at the email address provided. This certificate will list your incentive amount as well as the eligible dealerships.

Nonprofits are eligible for up to five vehicles per certificate, up to two certificates per account. If you would like to participate in Your Choice, Your Terms in addition to Buy Local, please contact MBCP at programs@mbcommunitypower.org for guidance.

How do I purchase or lease a vehicle for a school?

Apply online at <https://www.surveygizmo.com/s3/4906091/Buy-Local-Incentive-Application>. After it is confirmed that you are a customer of MBCP, your certificate will be emailed to you at the email address provided. This certificate will list your incentive amount as well as the eligible dealerships.

Schools are eligible for up to five vehicles per certificate, up to two certificates per account. If you would like to participate in Your Choice, Your Terms (Phase 2) in addition to Buy Local, please contact MBCP at programs@mbcommunitypower.org for guidance.

How do I purchase or lease a vehicle for a public agency?

Apply online at <https://www.surveygizmo.com/s3/4906091/Buy-Local-Incentive-Application> After it is confirmed that you are a customer of MBCP, your certificate will be emailed to you at the email address provided. This certificate will list your incentive amount as well as the eligible dealerships.

Public Agencies are eligible for up to five vehicles per certificate, up to two certificates per account. For information regarding public agency fleet incentives through MBARD, please contact Alan Romero at aromero@mbard.org or (831) 718-8030.

Can I purchase or lease a vehicle?

You can either purchase or lease your vehicle.

What dealerships can I go to?

You can go to any dealership listed here <https://www.mbcommunitypower.org/>. Dealerships were selected based on their ability to offer competitive discounts.

What if my car won't be delivered until after *Buy Local* ends?

It is the certificate-holder's responsibility to ensure that they sign the vehicle agreement before the end of the program period. Participants who apply for registration and take delivery of their vehicle within 30 days after the program ends are eligible to receive the Buy Local incentive.

How many EVs can I purchase/lease through MBeVIP?

For everyone except public agencies, nonprofits, local businesses, and educational institutions, a total of 2 vehicles, combined between *Buy Local* and *Your Choice, Your Terms* may be purchased or leased. Certificate-holders have the option of purchasing one vehicle in both *Buy Local* and *Your Choice, Your Terms*, or two vehicles in either *Buy Local* or *Your Choice, Your Terms*.

Public agencies, educational institutions, local businesses, and nonprofits: Please contact programs@mbcommunitypower.org with questions regarding program limits.

Can I combine the Buy Local incentive with any other incentives/rebates?

Incentives from *Buy Local* and *Your Choice, Your Terms* can be combined with state rebates (including the PG&E clean fuel rebate) and the federal tax credit. For more information please see our online Monterey Bay EV Program page at <https://www.mbcommunitypower.org/>

I already purchased my EV, am I eligible for an MBeVIP incentive?

Buy Local only applies towards vehicles purchased during May 1 to July 31. *Your Choice, Your Terms* incentives only apply to vehicles purchased after August 1, 2019 until funds run out.

Who do I contact to learn more?

If you have questions regarding *Buy Local*, please call 1-888-909-MBCP (6227).

If you have questions regarding *Your Choice, Your Terms*, please reference <http://mbard.org/incentives/> or contact Alan Romero at aromero@mbard.org or (831) 718-8030.