



OPERATIONS BOARD MEETING

January 3, 2018

Today's Agenda

1. Welcome & Roll Call
2. Consideration of Late Additions and/or Deletions to Consent and Regular Agendas
3. Oral Communications For Items Not on the Agenda

CONSENT AGENDA

4. Approval of Minutes from December 6, 2017 Operations Board Meeting

REGULAR AGENDA

5. CEO's Report
6. Adopt Resolution Approving Customer Privacy Policy
7. January 20, 2018 Joint Operations and Policy Board Workshop
8. Adjournment to Next Operations Board Meeting on February 7, 2018

Item #5:

Operations Board Meeting

CEO Report

January 3, 2018

Item #5: CEO Report (cont.)

Staffing and Administration

- Office Located at 70 Garden Court, Monterey, CA
- Moved in on December 18

New Hires *(additional positions also posted)*

Name	Position	Start Date
Shelly Whitworth	Media & Communications Coordinator	January 2
Peter Berridge	Marketing & Communications Manager	January 8
Beth Trenchard	Program Coordinator	January 15

Item #5: CEO Report / Q1-Q3 Calendar Review

Q1: January – March 2018

- 3-5 New staff members
- Develop 3-5 years Strategic Plan
- Develop Energy Risk Management Plan
- Execute agreements for Long-Term Power Supplies
- Fill in short position for 2018
- Recommend formation of stakeholder Group
- Recommend formation of ERM Oversight Committee
- Intensify Marketing and Community Outreach
- **March 1** – Launch Phase One

Item #5: CEO Report / Q1-Q3 Calendar Review

Q2: April – June 2018

- Troubleshoot Issues related to Data Management and Supply scheduling and Dispatching
- Custom Tailor Programs for CI&A Customers
- Commencement of Marketing Campaign to prep for Residential Customers service in July 2018
- Phase 1 post enrollment customer notices mailed (April/May)
- Phase 2 pre-enrollment customer notices mailed (May/June)

Item #5: CEO Report/ Q1-Q3 Calendar Review

Q3: July – September 2018

- **July 1** – Phase 2 service begins!
- Joint PG&E and MBCP rate comparison mailing to existing Phase 1 customers
- Phase 2 post enrollment customer notices mailed (Aug/Sept)
- Stakeholder group discussions/recommendations for additional MBCP programs
- Prepare and adopt FY 2018-2019 Budget
- Prepare and submit various CPUC compliance reports

Item #5: CEO Report (cont.)

Customer Outreach and Enrollment Update

- Key Accounts letter sent to top 1000 unique accounts.
- Direct contact initiated with largest key accounts such as Taylor Farms, Aera Energy and Monterey Bay Aquarium
- Partnerships with community organizations. Examples:
 - Grower-shipper Association
 - Santa Cruz Chamber of Commerce
 - Monterey Bay Economic Partnership

Item #5: CEO Report (cont.)

CPUC Draft Resolution E-4907:

- Requires CCAs to coordinate with CPUC Resource Adequacy Program.
- Resource Adequacy Program ensures sufficient generation resources are under contract to meet peak customer demand for the coming year.
- Resource Adequacy Program timelines ensure that all load serving entities (utilities, Community Choice Aggregators, and Energy Service Providers) have procured sufficient resources to meet their customers' demands.
- E-4907 proposes to address this issue by modifying the existing timelines for the creation of a Community Choice Aggregator.
- New or expanding Community Choice Aggregator must submit its implementation plan no later than February 1, 2018, to start serving new customers on or after January 1, 2019.
- In subsequent years, implementation plans must be received by January 1 of the year before a Community Choice Aggregator intends to start serving new customers; and must complete a registration packet within 90 days of filing its implementation plan.

Item #5: CEO Report (cont.)

CPUC Draft Resolution E-4907:

- A large departure from the CPUC's existing statutory oversight of CCAs.
- Delays new communities from joining or forming CCAs.
- Increases exit fees on customers.
- Drives local CCA government programs into debt.
- Circumvents standard public input processes at the CPUC.
- Ignores and undermines the significant public investments made to establish the formation of a CCA.
- CPUC must follow appropriate processes and procedures in developing significant new rules.
- Resource Adequacy issues should be considered in a formal regulatory proceeding to maximize the access of stakeholders, including the CCAs and local governments.

Item #5: CEO Report (cont.)

CPUC Draft Resolution E-4907:

- Working with affiliates at Cal-CCA and the Center for Climate Protection.
- Arranging meetings with all five CPUC Commissioner's offices.
- Sending letters to CPUC commissioners asking them to vote "no" on Resolution E-4907 from:
 - ✓ MBCP's Policy Board;
 - ✓ City and county governments of our member communities;
 - ✓ Our state legislators.
- Submitting official comments by January 4, 2018
- Planning to join strategic partners at rallies prior to, and on, the day of the vote - January 11th.

Item #5: CEO Report (cont.)

December Marketing Activity

- Customer Notification
- Strategic Counsel, Media Relations & Communications Administrative Support
- Recent Community Outreach: Sponsorships, Tabling and Speaking Opportunities
- Collateral, Printing & Tools
- Social Media
- Video
- eNews & Website

Item #6: Adopt Resolution Approving Customer Privacy Policy

Recommendation:

- Adopt a resolution approving MBCP's Customer Confidentiality Policy 'Notice for Accessing, Collecting, Storing, Using and Disclosing Energy Usage Information' as articulated in the attached Policy document.

Item #7: January 20, 2018 Joint Operations and Policy Board Workshop

Recommendation:

- Review attached agenda for January 20, 2018 workshop and provide content feedback and guidance as desired.

Board to Adjourn to Next Operations Board Meeting on February 7, 2018

UPCOMING MEETING:

Joint Board Workshop -- Saturday, January 20, 2018