



OPERATIONS BOARD OF DIRECTORS

January 16, 2019

UPDATE ON MBCP ENROLLMENT AND CUSTOMER REBATES

Recommendation: Receive an update on MBCP enrollment and customer rebates from J.R. Killigrew, Director of Communications & Energy Programs

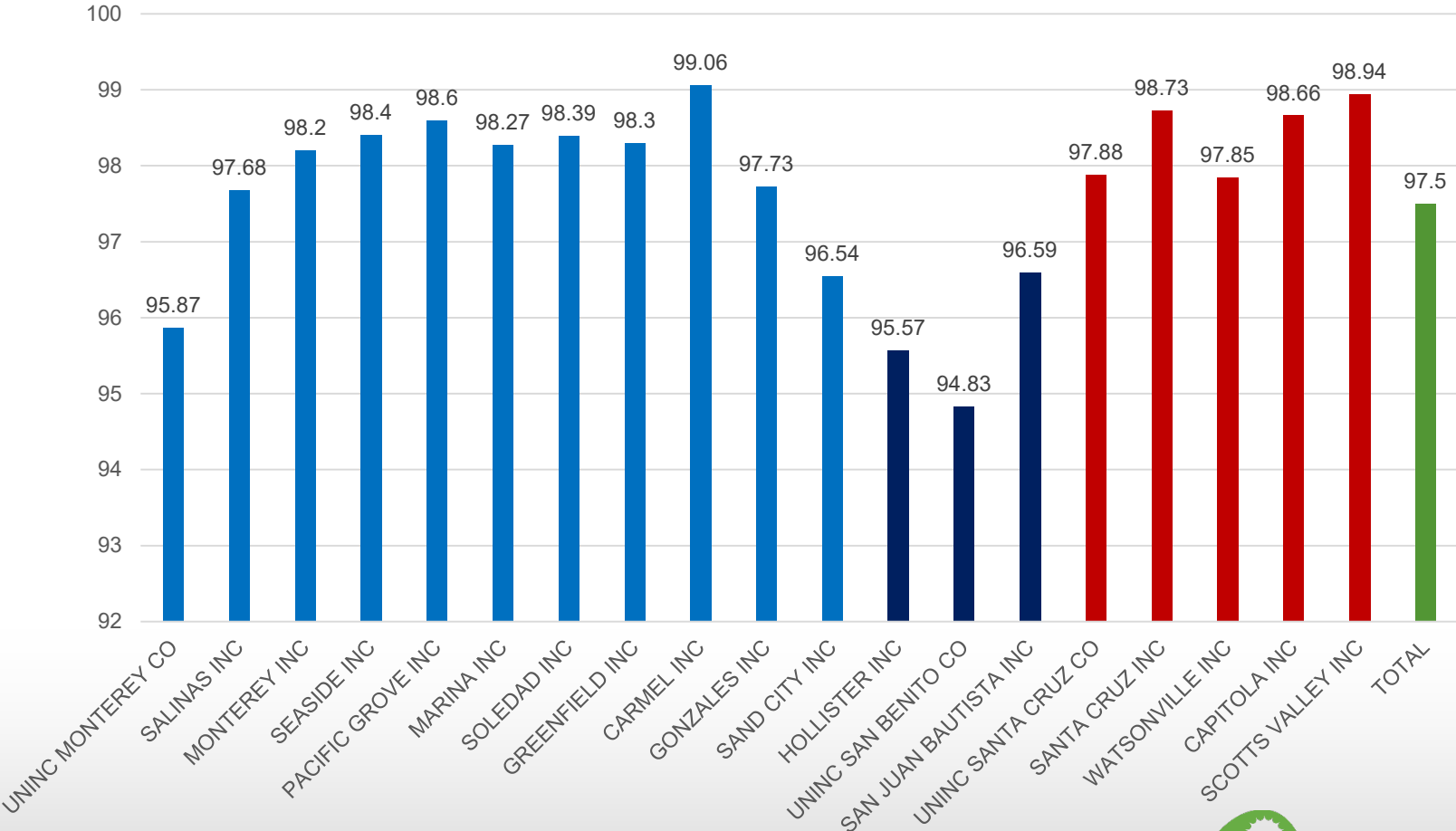
MBCP Enrollment to date

- 268,000 customers with 10k NEM customers enrolling in Jan & Apr
- 97.5% account enrollment
- Est. 96% demand enrollment



MBCP Enrollment by Community

% Enrollment (by account)



MBCP Rebate Engagement

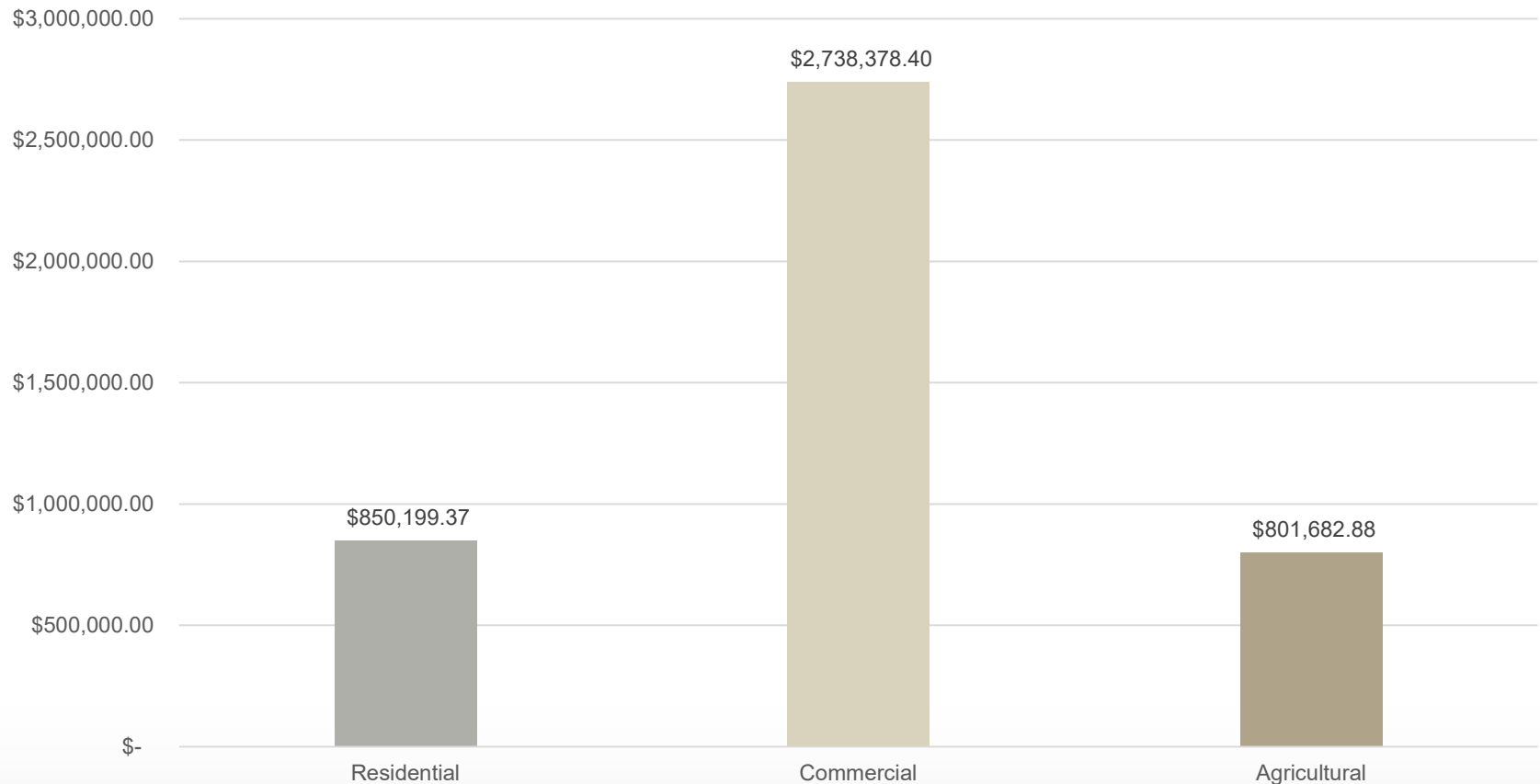
- Print ads in dailies & weeklies
- Press release
- Facebook:
 - 34,000 people reached
 - 3,587 post engagement
 - 250 new FB followers
- Twitter:
 - 106,000 impressions
- Instagram:
 - 2,144 likes



**LOOK FOR YOUR REBATE
ON YOUR DECEMBER BILL**

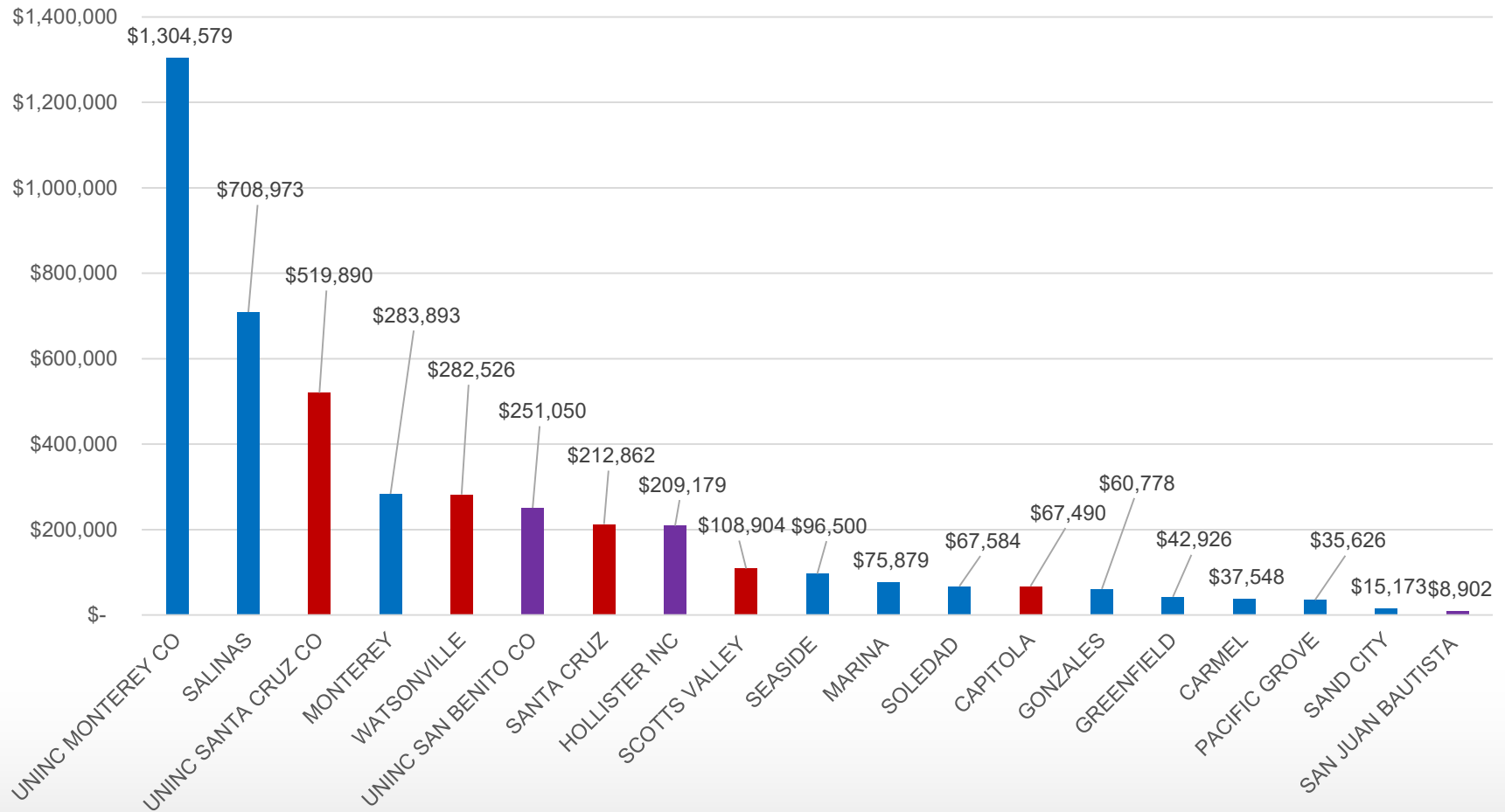
Over **\$4.0MM** in cost savings delivered in 2018

MBCP 2018 Rebates (customer segment)

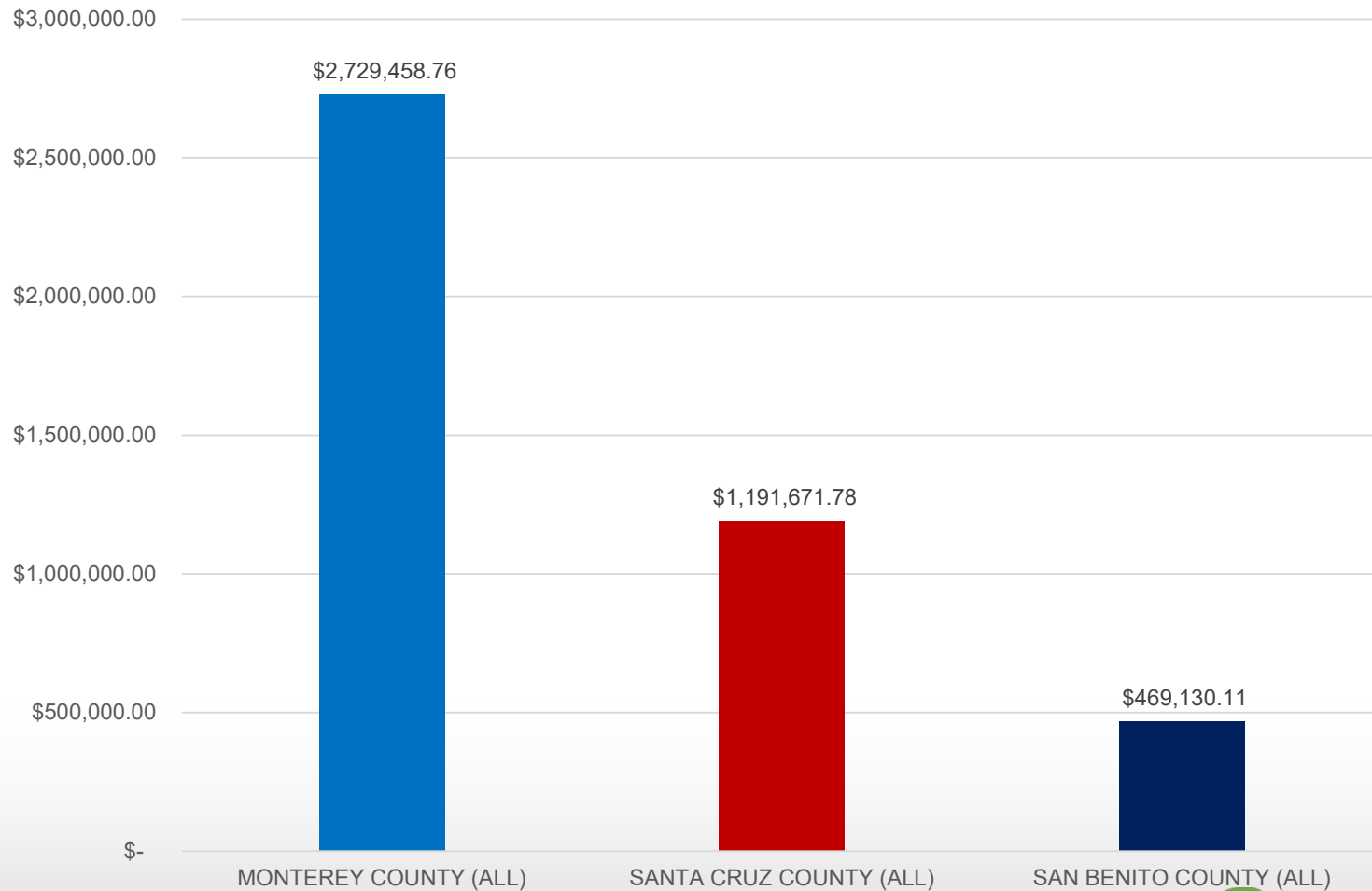


\$4.4 million in total rebates

MBCP 2018 Rebates (by community)



MBCP 2018 Rebates (each county)



Discussion & Questions

COMMUNITY ADVISORY COUNCIL'S REPORT

Recommendation: Receive an update from Councilmember Seth Capron on the November 15, 2018 Community Advisory Council meeting:

- Presentation on Charging Station New/Retrofit Building Codes
- Updates On MBCP Programs
- Updates on MBCP Outreach & Communications

POLICY BOARD REPORT

Recommendation: Receive an update from Vice Chair Steve McShane on the December 5, 2018 Policy Board of Directors meeting:

- Adoption of MBCP Community Advisory Council Bylaws
- Approval of Process to Adjust MBCP Rate Schedules for CY 2019
- Approval of Chief Executive Office 2018 Bonus Compensation
- Inclusion of City of San Luis Obispo and City of Morro Bay into Monterey Bay Community Power Authority
- Approval of Addendum #1 to the MBCP Community Choice Aggregation Implementation Plan and Statement of Intent

CEO'S REPORT

Recommendation: Receive an update from CEO Tom Habashi on the following issues:

- 2019 Rates and PCIA
- PG&E's Future
- Cal-CCA Legislative Update
- Offshore Wind
- Board Members Selection Process