



Contact Shelly Whitworth
Telephone O: 831-641-7206 C: 831-229-0277
Email swhitworth@mbcommunitypower.org
Website www.mbcommunitypower.org

FOR IMMEDIATE RELEASE
June 27, 2018

PRESS CONFERENCE INVITATION

MONTEREY BAY COMMUNITY POWER TO LAUNCH RESIDENTIAL SERVICE AND NEW, 100% RENEWABLE SERVICE OFFERING FOR ALL CUSTOMERS

WHO: Monterey Bay Community Power (MBCP) and confirmed speakers: **Bruce McPherson** (Santa Cruz County Supervisor and MBCP Policy Board Chair), **David Terrazas** (Mayor, Santa Cruz), **Trina-Coffman-Gomez** (City of Watsonville Councilmember and MBCP Policy Board Member), **Dr. Tiffany Wise-West** (City of Santa Cruz Sustainability & Climate Action Manager), **Barbara Meister** (Director of Public Affairs, Monterey Bay Aquarium), **Tom Habashi** (CEO, Monterey Bay Community Power)

WHAT: Press Conference to Commemorate:

- **Launch of MBCP's Residential Service for Tri-County;**
- **Launch of MBCP's 100% Renewable Service Offering;**
- **Mayor Terrazas to Proclaim July 1, 2018 as "Monterey Bay Community Power Day"**

WHEN: Thursday June 28, 2018 from 10a – 11a

WHERE: Superior Court of California, 701 Ocean Street, Santa Cruz

WHY: In addition to honoring Santa Cruz County Supervisor Bruce McPherson for his instrumental role in the formation of MBCP, this day will commemorate; the launch of MBCP's residential service; the launch of MBCP's 100% renewable service offering – *MBprime*; and Mayor Terrazas' proclamation of July 1, 2018 as Monterey Bay Community Power Day.

VISUALS: Tri-County elected officials and MBCP board members in attendance; ceremonial "turning on carbon-free and renewable energy for Tri-County residents" via photogenic MBCP light-switch prop

INTERVIEWS: MBCP staff and speakers available for interviews and supporting information

Monterey Bay Community Power is a Community Choice Energy agency established by local communities to source carbon-free electricity for Monterey, San Benito and Santa Cruz counties while retaining PG&E's traditional role delivering power and maintaining electric infrastructure. As a locally controlled not-for-profit, MBCP is not taxpayer funded and supports Tri-County economic vitality by providing cleaner energy at a lower cost, supporting low-income rate payers, and funding local renewable energy projects. For more information, visit www.mbcommunitypower.org

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