



SPECIAL MEETING
of the Policy Board of Directors
Wednesday, April 18, 2018
10:30 am
Monterey Bay Community Power
70 Garden Court, Suite 300
Monterey, CA 93940
(Parking Instructions at End of Agenda)

MINUTES

1. The meeting was **called to order at 10:38 a.m.** with 10 members present and quorum established.

Directors Present: Brown, Coffman-Gomez, Termini, Smith (arrived at 10:39 a.m. and left the dais at 11:56 a.m.), Delgado, Orozco, Munzer, Friend; Vice Chair McShane; Chair McPherson
Directors Absent: Parker
Directors Disqualified: None

2. The Chair requested and did not hear any additions or deletions to the agenda.
3. No members of the public spoke during Public Comment for matters not listed on the agenda.
4. There were no Board member disqualifications.

CONSENT AGENDA

5. Minutes of the March 7, 2018 Policy Board of Directors Meeting.

The Chair opened the public comment period. There were no speakers. The Chair closed the public comment period.

MOTION: Director Coffman-Gomaz moved, seconded by Director Friend, to approve the Consent Agenda.

ACTION: The motion carried with a 9/0/1/1/0 vote:

Consent Agenda (continued)

Agenda Item 5 (continued)

AYES: Brown, Coffman-Gomez, Termini, Delgado, Orozco, Munzer, Friend;
Vice Chair McShane; Chair MCPerson
NOES: None
ABSENT: Parker
ABSTAINED: Smith
DISQUALIFIED: None

REGULAR AGENDA

6. Board members discussed the long-range plan for the CEO position.

Chair McPherson was directed by board members to discuss with Mr. Habashi a 9-12 month notice prior to retiring.

The Chair opened the public comment period. The following individuals addressed the board:

- Kristi Markey, Chief of Staff for Supervisor Parker
- Michael Saint, Citizens Climate Lobby
- Jaime Goldstein, City of Capitola City Manager
- Kevin Dayton, Clear Honest Options in Clean Energy
- Unknown man
- Heidi Zamzow, Communities for Sustainable Monterey County

The Chair closed the public comment period.

MOTION: Director Delgado moved, there was no second, to involve the public in the next hiring process to begin in 9 months and within a year put out a competitive bid for a permanent position.

ACTION: The motion failed due to lack of a second.

7. The Board formed of an ad hoc committee comprised of Directors Parker and Friend from the Policy Board and Directors Goldstein and Mendez from the Operations Board to develop performance goals per the CEO's approved employment contract.

The Chair opened the public comment period. The following individual addressed the board:

Regular Agenda (*continued*)

Agenda Item 7 (*continued*)

- Robert Frishmuth, Communities for Sustainable Monterey County
- Kristi Markey, Chief of Staff for Supervisor Parker
- Michael Saint, Citizens Climate Lobby
- Kevin Dayton, Clear Honest Options in Clean Energy
- Paul Gutierrez, resident of Salinas (homeowner)

The Chair closed the public comment period.

MOTION: Vice Chair McShane moved, seconded by Director Coffman-Gomez, to provide the committee members with the following guidelines:

The following examples of performance goals and metrics were proposed by Chair McPherson and approved by the Policy Board with additional comments and input as noted below:

- (1) Successfully launch commercial and residential service on schedule (3/1/18 and 7/1/18 respectively) with less than a 2% customer opt-out rate for both sectors. Policy Board guidance - Discuss feasibility with the CEO and option to go up to a 5% opt-out.
- (2) Fully pay back MBCP's start up loan and debt to Santa Cruz County on or before 9/1/18. Maintain the line of credit until the agency has realized its goal of establishing reserves equal to 50% of the annual operational budget.
- (3) Develop a comprehensive community outreach plan by August 1, 2018 for the next fiscal year that focuses on public education, community partnerships, keeping the website current through monthly updates and maintaining media relationships. Include quantitative goals with timelines for each category.
- (4) Form the Community Advisory Council (CAC) no later than 7/1/18. Provide staff support to assist the CAC:
 - a. In drafting by-laws, goals and objectives by 9/1/18; and
 - b. Drafting initial recommendations regarding complimentary programs as part of the new fiscal year budget effective 10/1/18.
- (5) Other operational metrics and goals as deemed important by the Ad Hoc Committee and consistent with the overall strategic goals of the agency:
 - a. Maximize greenhouse gas emission reductions;
 - b. Reduce customer costs (stabilize rates for the future); and

Regular Agenda (continued)

Agenda Item 7 (continued)

- c. Invest in local energy programs and projects.

Additional comments and input from Policy Board members:

- Include more quantitative metrics, especially on (3) and (5).
- The short term goals should be no more than 5.
- Include a goal regarding public relations between the CEO and the community.
- Goals around the legislative and regulatory issues on the State level.
- Goals regarding the development of an excellent work place- (i.e., leadership, managing, resourcing, competitively compensating, mentoring employees.)
- Goals to make sure that MBCP is running a green organization, (internal operations.)
- Include a goal to produce a comparative report annually that shows MBCP's performance as compared to similar size and scope CCE agencies, (i.e. rates, ghg reduction, pay scale for employees, pay scale for CEO, complimentary programs, as examples of what to compare.)
- Proposal from Tom regarding what standing Board committees would be of assistance during start-up (2018 through 2019),
- Proposal from the Ad Hoc regarding the process and evaluation tools to evaluate the CEO.

ACTION: The motion carried with a 9/0/2/0/0 vote:

AYES: Brown, Coffman-Gomez, Termini, Delgado, Orozco, Munzer, Friend;
Vice Chair McShane; Chair MCPerson
NOES: None
ABSENT: Parker; Smith
ABSTAINED: None
DISQUALIFIED: None

8. Board Members commented on issues since the last meeting.
9. The meeting adjourned at **12:07 p.m.** to the next Policy Board meeting on Wednesday, June 6, 2018.