

## APPROVED CEO GOALS

Goal	Metric
Successfully launch commercial and residential service on schedule	Opt out rate of 4% or less
Ensure fiscal stability	Pay down debt associated with line of credit as well as loan provided the County of Santa Cruz by Oct 2018. Present options to retire guarantees secured from the three Counties by Oct. 2018
	Establish a Rate Stabilization Fund at a minimum balance of \$20 million by September 2018
	Update the 10 years financial Pro Forma in light of adjustment of load forecast and the substantial rise in Resource Adequacy cost
Ensure operational stability	Acquire sufficient products to close short-term positions in bucket 1 renewables and Resource Adequacy for CY 2018
	Develop Integrated Resource Plan to conform with SB 350 and submit it to the regulatory agencies by August 1, 2018
	Conclude negotiations for long-term (15-20 years) renewable resources sufficient to meet a minimum of 15% of MBCP energy needs by July 2018
	Work with Board Chairperson to develop robust evaluation tools for CEO performance evaluations
	Initiate a strategic plan to foster an inclusive and effective organization that fosters individual creativity and effectiveness, and report progress to Board prior to Sept. 30
	Ensure MBCP is a green organization
Ensure excellent communication with the public, and Policy and Operations boards	Develop comprehensive outreach and communications plan for Board consideration by August 1, 2018
	Provide staff, or CEO upon request, to each of the 11 regions represented on the Policy Board prior to September 30, 2018 to hold a public workshop to listen to community members and provide information regarding MBCP
	Maintain robust, informative and up-to-date website

	Establish and maintain good media relationships, place two earned media stories in local media sources prior to Sept. 30, 2018
Develop innovative and industry leading programs relevant to our tri-county region	Include 100% renewable offering with July 1, 2018 residential roll out
	Present for Board consideration options for lower-cost rate plans/programs by Sept. 1, 2018
	Form the Community Advisory Council (CAC) no later than 7/1/18. Provide staff support to the CAC.
	Coordinate with CAC in developing programs for Board consideration to increase local generation and storage; reduce overall carbon emissions, and increase regional efficiency.
Regional Partnerships and Advocacy	Explore development of partnerships with other public utility entities to minimize/reduce risk to MBCP and enhance purchasing power
	Work with partners to minimize impacts from potential changes to the CPUC's PCIA charge
	Work with partners to track and engage in legislative and regulatory issues at state level