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MONTEREY BAY COMMUNITY POWER ANNOUNCES ‘100% ELIGIBLE RENEWABLE ENERGY’ OPTION WITH MBPRIME SERVICE OFFERING

Monterey Bay Aquarium Applauds Agency’s Effort to Further California’s Renewable Energy Goals

Monterey, CA May 7, 2018 - Monterey Bay Community Power (MBCP) today announced the addition of a fourth service offering – MBprime – designed to further reduce the environmental impacts of generating electricity while also accommodating customer requests for a service option that fits within California’s Renewables Portfolio Standard (RPS).

Since before MBCP began providing carbon-free electricity service to non-residential customers on March 1, staff members have been reaching out to businesses, trade organizations and industry associations to address their respective needs around energy use.

“All of us at the Monterey Bay Aquarium applaud and appreciate Monterey Bay Community Power’s effort to address our strong commitment to switching to renewable energy for the health of the ocean and the planet, and to help us reach our sustainability goals,” says Margaret Spring, Vice President of Conservation & Science and Chief Conservation Officer. “We see this as a win not just for the Monterey Bay Aquarium, but also for our community, our State, and ultimately, our ocean. We hope others will join us in enrolling in MBprime.”

The MBprime service offering provides customers with electricity generated exclusively from solar and wind power. Although all MBCP service offerings provide electricity from carbon-free sources such as wind, solar and hydroelectric, the State of California designated a Renewables Portfolio Standard (RPS) in 2015 that does not include large-scale hydroelectric generation. By offering a product that meets RPS guidelines, MBCP is satisfying the needs of customers with the highest standard for sustainability, while also contributing to a more diverse and resilient electricity supply for the state.

With enrollment for residential customers beginning July 1, MBCP anticipates MBprime growing in popularity while increasing the degree to which MBCP is utilizing RPS-eligible renewable energy. “Exceeding the Renewables Portfolio Standard and raising the bar for our own practices around power procurement has always been our goal but it took a world-renowned institution like the Monterey Bay Aquarium to help get us there so quickly,” says Tom Habashi, CEO for MBCP.

Another impactful milestone reached, MBCP continues to grow and evolve at a remarkable pace, less than three months after beginning service. True to form, the public not-for-profit agency is placing the will of Tri-County businesses and residents atop its many considerations around upholding the core mission to provide local choice, clean energy and economic vitality for the region.

Monterey Bay Community Power is a Community Choice Energy agency established by local communities to source carbon-free electricity for Monterey, San Benito and Santa Cruz counties while retaining PG&E's traditional role delivering power and maintaining electric infrastructure. As a locally controlled not-for-profit, MBCP is not taxpayer funded and supports Tri-County economic vitality by providing cleaner energy at a lower cost, supporting low-income rate payers, and funding local renewable energy projects. For more information, visit www.mbcommunitypower.org